

## Brief Report on ASSOCHAM IP Bootcamp

1.	Title	ASSOCHAM IP Bootcamp
2.	Objective	To get insight on copyrights, patents, design and, trademarks and trade secret protection to shield an invention from being duplicated.
3.	About Event	The program is part of our core activities. The centric theme of this program was to get insight on copyrights, patents, design and, trademarks and trade secret protection to shield an invention from being duplicated in addition to spread awareness about benefits of Intellectual property among all sections of society.
4.	Expert	Mr. Mohd. Nahid Alam Mr. Vijaykumar Shivpuje
5.	Date	14 July 2022
6.	Timing/Duration	11:00 AM to 12:00 PM
7.	Venue	Online (Webex online Platform)
8.	Category of Event	Awareness of Intellectual Property Rights.
9.	No. of Participants	20
10.	Patrons	Dr Sandeep Sancheti – Provost Dr Rajendrasinh B Jadeja – Dean R&D Mr Naresh Jadeja – Registrar Dr Amit Sata – Associate Dean
11.	Coordinators	Prof Vivek Patel Ms Nancy Pandya Mr Dhyey Bhatt
12.	Schedule	Annexure I
13.	Creatives	Annexure II
14.	Glimpses of Event	Annexure III
15.	Involving Agencies	Annexure IV
16.	Acknowledgements	Ms. Hirva Jadeja – Branding Mr. Bharat Arora – IT Infrastructure

**Annexure-I****Programme Schedule**

<b>Sr. No.</b>	<b>Date</b> DD/MM/YYYY	<b>Time</b> 00:00 Hrs.	<b>Subject / Topic</b>	<b>Faculty</b>
1	14/07/2022	11:00 AM To 11:05 AM	Welcome Speech	Ms. Keerthi
2	14/07/2022	11:05 AM To 11:15 AM	Brief about IP	Mr. Mohd. Nahid Alam
3	14/07/2022	11:15 AM To 11:50 AM	Awareness about an IP	Mr. Vijaykumar Shivpuje
4	14/07/2022	11:50 AM To 12:00 PM	Vote of Thanks	Mr. Vivek Patel

Creative

**ASOCHAM**  
IP BOOTCAMP

Masterclass with  
**Marwadi University**

Thursday, July 14, 2022, 11:00 am-12:00 pm  
India Time (Mumbai, GMT+05:30)

**Eminent Speakers:**

 <b>Prof. Vivek Patel</b> Assistant Professor Marwadi University	 <b>Mr. Mohd. Nahid Alam</b> Joint Director and Head ASOCHAM IPR Council	 <b>Mr. Vijaykumar Shivpuje</b> Director, Patlex Business Solutions Co-Founder, Pharma Literati IP Lead, IPFC, ASSOCHAM	 <b>Ms. Keerthi</b> Program Manager, IPFC-Bangalore ASOCHAM
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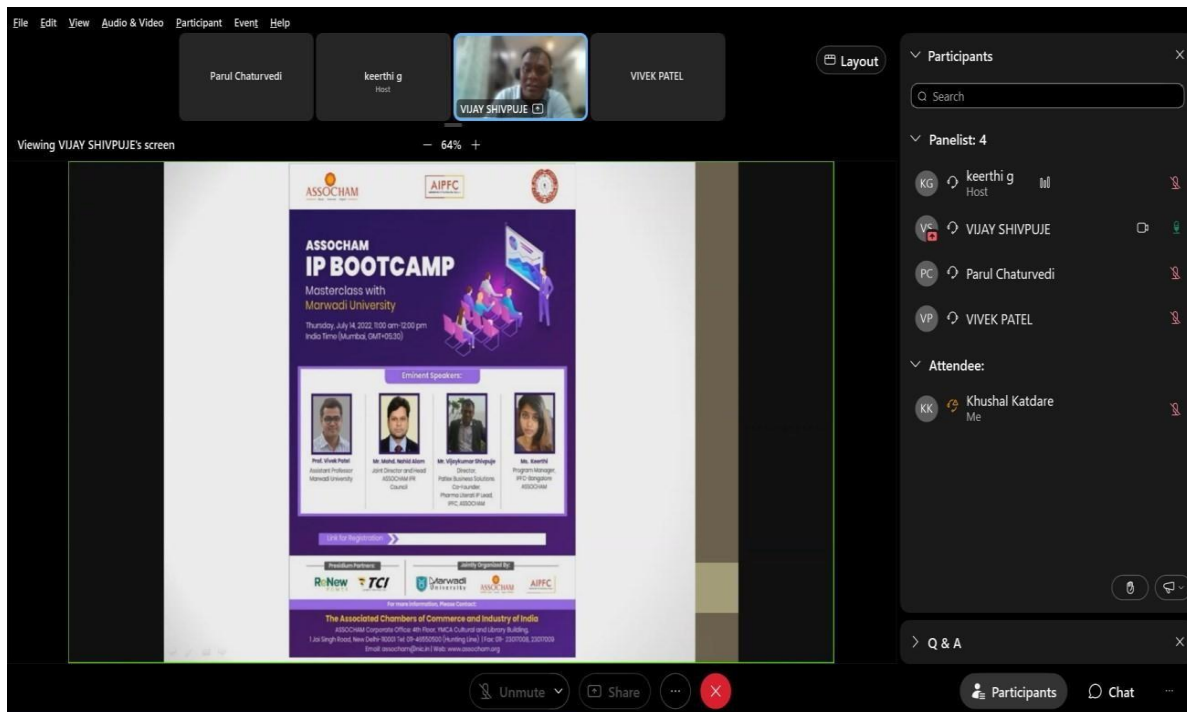
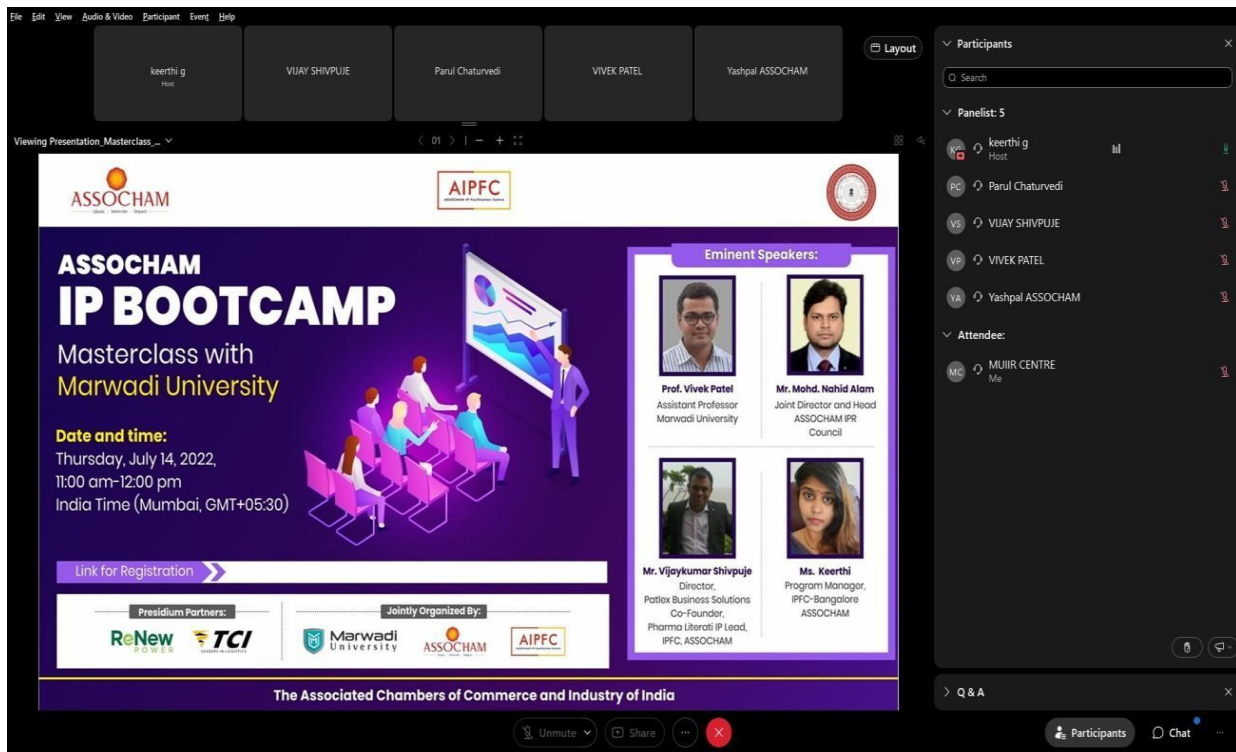
[Link for Registration](#)

**Presidium Partners:** ReNew, TCI

**Jointly Organized By:** Marwadi University, ASSOCHAM, AIPFC

For more information, Please Contact:  
**The Associated Chambers of Commerce and Industry of India**  
ASOCHAM Corporate Office: 4th Floor, YMCA Cultural and Library Building,  
1 Jai Singh Road, New Delhi-110001 Tel: 011-46550500 (Hunting Line) | Fax: 011- 23017008, 23017009  
Email: assocham@nic.in | Web: www.assocham.org

## Glimpses of an Event



Expert sharing their insights on Intellectual Properties.

File Edit View Audio & Video Participant Event Help

keerthi g Host Parul Chaturvedi VIVEK PATEL

Layout

Participants

Panelist: 4

- keerthi g Host
- VIJAY SHIVPUJE
- Parul Chaturvedi
- VIVEK PATEL

Attendee:

- MUIR CENTRE Me

Viewing VIJAY SHIVPUJE's screen - 69% +

## INTELLECTUAL PROPERTY RIGHTS

IP Right	Requirement	Registration
Patent	Novelty, Inventive step and Utility.	Manufacture, use, sale of claimed features of product or process (20 years term)
Copyright	Literature, artistic or software work.	Copying the form of expression (Life of author + 60 years term)
Trademark	Commercial use and registration.	Confusing resemblance (Indefinite term, provided used)
Trade secret	Substantial know-how that is novel and secret.	Derived work (Indefinite, as long as a secret)
Industrial design	Original design industrially reproducible.	Design similarity (10 years term)
Geographical indications	Name or sign used on products corresponding to a specific geographical location or origin	Compulsory (10 years term)

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## Examples of design registration

DESIGN NUMBER	340742-001	
CLASS	07-05	
GAURAV SINGLA, M5 TARUN ENGINEERS VILLAGE KURAWALA BARWALA ROAD DERABASSI DISTRICT SAS NAGAR MOHALI PUNJAB 140507		
DATE OF REGISTRATION	16/03/2021	
TITLE	CLOTH DRYING STAND	
PRIORITY NA		
DESIGN NUMBER	340755-006	
CLASS	05-01	
PROMILA SARAF, B/D G-6 127/128, F.F., SECTOR-11, ROHINI, NEW DELHI-110085, INDIA		
DATE OF REGISTRATION	16/03/2021	
TITLE	BAG	
PRIORITY NA		

Unmute Share

Participants Chat

Expert sharing their insights on Intellectual Properties.

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keerthi g Host Parul Chaturvedi VIVEK PATEL Yashpal ASSOCHAM

Layout

Participants

Search

Panelist: 5

- KG keerthi g Host
- VP VIJAY SHIVPUJE
- PC Parul Chaturvedi
- VP VIVEK PATEL
- YA Yashpal ASSOCHAM

Attendee:

- MC MUIR CENTRE Me

Q & A

Participants Chat

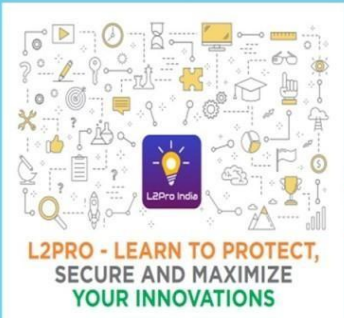

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keerthi g Host VIJAY SHIVPUJE Parul Chaturvedi VIVEK PATEL Yashpal ASSOCHAM

Viewing Presentation Masterclass\_... < 39 > | - +

L2PRO

The L2PRO (learn to protect, secure, and maximize your innovations) IP e-learning platform has been designed to educate Indian startups, micro, small, and medium enterprises (MSMEs), and innovators on the fundamentals of intellectual property.



The L2PRO e-learning solution was launched on October 14th, 2019, by Secretary DPIIT, Executive Vice President Qualcomm, and Vice-Chancellor of NLU, Delhi.

Participants

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- VS VIJAY SHIVPUJE
- VP VIVEK PATEL
- YA Yashpal ASSOCHAM

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Q & A

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## Involving Agencies



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